



VERITAS Adult Drug Treatment Court
City of Bristol, Virginia Circuit Court
Margie L. Collins, Program Coordinator

VERITAS Adult Drug Treatment Court Promotional Video Wins First Place in the Highly Prestigious 37th Annual Telly Awards

The Telly Awards has named The VERITAS Foundation as a silver (First Place) winner in the 37th Annual Telly Awards for their piece titled Drug Court. With over 13,000 entries from all 50 states and numerous countries, this is truly an honor. Winners represent the best work of the most respected advertising agencies, production companies, non-profits, television stations, cable operators, and corporate video departments in the world.

With today’s horrific epidemic of prescription drug abuses, the VERITAS Adult Drug treatment court was put in place to address that epidemic by allowing persons who have addiction problems to seek a solution. While the program is State authorized, it relies primarily on grant funding and private contributions. This video presentation was produced as a promotional tool and a fundraising instrument for The VERITAS Foundation.

The presentation was directed by local film maker Jack Dunham who produces programming for both VBU Channel 12 and BTN-TV, the television station for the City of Bristol, Tennessee. Dunham has an extensive career starting at WCYB, then WBIR (Knoxville, TN) and 24 years in Atlanta, GA working for many different national and international networks before returning to Bristol to continue his career.

QUOTES:

“The Telly Awards has a mission to honor the very best in film and video. The VERITAS Foundation’s accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

Linda Day, Executive Director of the Telly Awards

“We are honored to have been selected for a Telly Award as we attempt to educate our community, the Commonwealth of Virginia, and the nation about substance abuse addiction, how it affects individuals and our community and the challenges that our participants face daily in their recovery process.”

The Honorable Sage B. Johnson, Chief Judge 28th Judicial Circuit Court, City of Bristol, VA

“The challenge of telling this important story is that this is such a huge, widespread problem that it was difficult to create a piece that told the story in a different, eye catching way.”

Jack Dunham, Director-Drug Court Promotional Video

The piece can be seen at www.youtube.com/watch?v=ewlDrhyumRM&t=1s Copies of the piece can be sent via file transfer service on request: jack@dunhamproductions.com

For information or to produce a news story about the VERITAS Adult Drug Treatment Court, please contact Margie Collins at margie.collins@bristolva.org

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